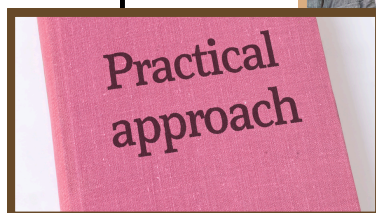




SLOVENSKO – RAKÚSKA OBCHODNÁ KOMORA
SLOWAKISCH – ÖSTERREICHISCHE HANDELSKAMMER



The Slovak–Austrian Chamber of Commerce and the Swedish Chamber of Commerce in Slovakia would like to invite you to a webinar :

How do cross-cultural differences influence business approaches?

Successful international businesses recognize that cultural nuances influence communication styles, decision-making processes, and business practices. They prioritize understanding cross-cultural differences to ensure that their actions align with the expectations and values of their diverse clients and partners.

WHERE

ONLINE

On-line meeting link will be sent to registered participants

WHEN

13 November, 2024

9:00 am – 10:00 am

PARTICIPATION FEE:

free

LANGUAGE:

English

Please register [HERE](#)
no later than 12.11.2024

LECTURER:

Dr. Eva Gáboríková, M.A., PhD., ACC

Consultant of cross-cultural communication

The key questions to be answered with the focus on Swedish and Austrian business culture:

- How to reflect on cultural values of business partners to build relationships and mutual understanding?
- What are the key questions to ask about cross-cultural differences in business?
- How to avoid cross-cultural conflicts?